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Suruga Production Platform Begins Full Operations at New Shimizu Plant

On December 1, Suruga Production Platform* of The MISUMI Group Inc. began full operations at its new plant (Shimizu Plant) built in Shizuoka City, Shizuoka Prefecture. The move enables the company to rationalize by consolidating operations that had been spread across ten production and warehouse facilities located near the existing main plant. Additionally, the increased total floor space and enhanced productivity enabled by consolidating activities onto one production floor positions the company for future business expansion.

* Effective January 2011 the name SURUGA SEIKI CO., LTD. changes to Suruga Production Platform Co., Ltd.

Purpose for Establishing the Shimizu Plant

1. Rationalize by consolidating disperse operations

SURUGA SEIKI CO., LTD. established its existing main plant in Shizuoka City in 1993. As the company grew, it added nine plants and one warehouse, all within a 2.5 km radius of the main plant. The disperse operations, however, created inefficiencies. The losses resulting from such inefficiencies can be significantly reduced with the consolidation of production and warehousing activities into one new plant.

2. Support future business expansion

The new plant will have about twice the floor space of the former nine plants and one warehouse combined. This will support future business expansion. Consolidating production processes onto one production floor will enhance productivity. Finally, the greater floor space will make room for production methods that can be adjusted as needed.

3. Stabilize production

The new facility structure features seismic isolation and raised-floor-style to enhance safety and enable more stability in supplying customers.

MISUMI Group Inc. has reorganized SURUGA SEIKI to strengthen the consolidation of manufacturing and sales. Effective January 4, 2011, the name SURUGA SEIKI CO., LTD. changes to Suruga Production Platform Co., Ltd. Pursuant with the intent of our reorganization efforts, the new Shimizu Plant will provide a consolidated production floor where independent production lines from FA, Die & Mold and other businesses can strengthen mutual ties.

SURUGA SEIKI is recognized in the market as the brand for the company's Optical & Scientific Technology Division products, which had been sold independent of the MISUMI Group. Upon changing the company name to Suruga Production Platform Co., Ltd., a new company will be formed, which will house the OST Division sales organization and take over the name SURUGA SEIKI CO., LTD. The newly formed company will continue sales operations under the SURUGA SEIKI brand name.

Overview of the New Plant

(1) Name: Suruga Production Platform Shimizu Plant(2) Location: Shimizu-ku, Shizuoka City, Shizuoka Prefecture

(3) Production items: Precision mechanical components for FA and Die & Mold applications, precision

positioning stages and more

(4) Land area: 8,977 m²

(5) Investment: About ¥2.7 billion (excluding land and fixtures)

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